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American Heart Association® | American Stroke Association®

*Learn and Live®*

## **2010 Heart of Gold Ball: A Night at the Derby** *Gala Evening To Benefit American Heart Association and American Stroke Association*

**WHAT:** The American Heart Association Heart of Gold Ball, bringing together five hundred members of the East Bay's leading corporate, social and medical circles to enjoy an exclusive black-tie evening of fine dining, live music and silent and live auctions. The Heart of Gold Ball specifically focuses on the very serious issue of childhood obesity and what we, as a community, can do to reverse this growing trend. All proceeds will benefit the American Heart Association and the American Stroke Association's ongoing mission to build healthier lives, free of cardiovascular diseases and stroke.

**WHEN:** Saturday, May 22, 2010, 6:30 to 11 p.m.

**WHERE:** Wente Vineyards, Livermore

### **HEART OF GOLD HONOREE:**

**Gary Burbach**, CEO and President, Thoratec Corp.

### **HEART OF GOLD CHAIR:**

**Junaid Khan, MD**, *Cardio-Thoracic Surgeon*, Alta Bates Summit

### **EXECUTIVE LEADERSHIP TEAM:**

**Chuck Berger**, *Chairman of the Board*, DVD play  
**Ginger Campbell**, *SVP*, Kaiser Permanente  
**Gary Cribb**, *COO*, Ross Dress for Less  
**Mike Kelly**, *Managing Partner*, Marsh  
**Don Kingsborough**, *CEO*, Blackhawk Network  
**Janice Murphy**, *Vice President*, Kaiser Permanente

**TO ATTEND:** Contact Sara Holderfield at [sara.holderfield@heart.org](mailto:sara.holderfield@heart.org) or 510-904-4020.

**MEDIA INQUIRIES:** Contact Julie Kaufmann at [julie.kaufmann@heart.org](mailto:julie.kaufmann@heart.org) or 415-228-8418.

**ABOUT THE AMERICAN HEART ASSOCIATION:** Founded in 1924, the American Heart Association today is the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. These diseases, America's No. 1 and No. 3 killers, and all other cardiovascular diseases claim nearly over 860,000 lives a year. In fiscal year 2007–08 the association invested nearly \$560 million in research, professional and public education, advocacy and community service programs to help all Americans live longer, healthier lives. To learn more, call 1-800-AHA-USA1 or visit [americanheart.org](http://americanheart.org).

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